



CAMBRIDGE CAMPUS

Practice Makes Perfect

Business English Program (BEP)

A bridge to the global market

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What is Business English ?

Improve your English for the workplace and learn about business topics to help you work more effectively and make the most of career opportunities.

Business English communication skills are essential for getting ahead at work. Improving your professional business vocabulary and knowledge will help you work more effectively and open up new career opportunities.

English is recognised as the most internationally popular language, which makes it the most dominant language in the business world. Even if you have a good level of basic English, learning business English will give you the chance to demonstrate a wider professional vocabulary which can result in new opportunities in your career.

Studying business English allows you to develop English language skills that are useful in an office or other business environments. By understanding the communication skills needed in the workplace, you can gain the confidence to build strong relationships with your colleagues and clients.



Why Business English ?



Business English is a key element for professionals to fulfill several objectives and acquire various skills such as :

- Emailing
- Corporate training and soft skills
- Building an international professional career .
- Negotiation / Business communication
- Presenting services and products
- Organizing meetings





PROGRAM DETAILS

Three trimesters (30 hours each)

Fall Session
(October, November,
December)

Winter Session
(January, February,
March)

Spring Session
(April, May, June)

**Intensive
Summer Camp**
(July, August)

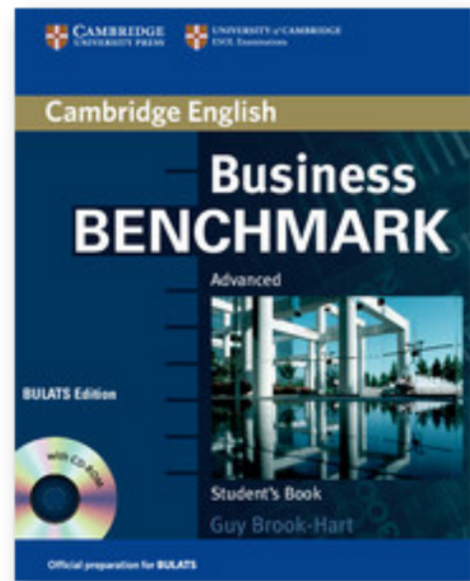
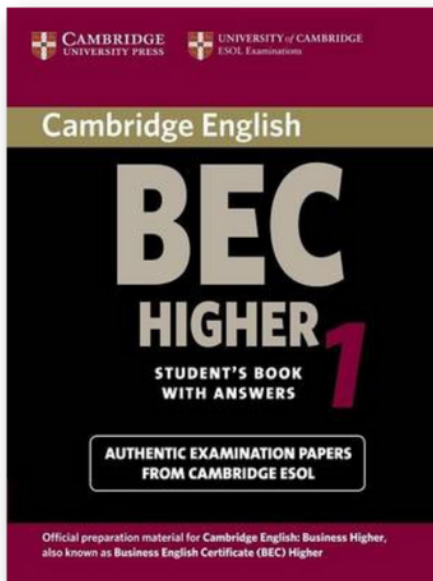
Proficiency Levels

European Level	Star System	Level	IELTS
C2	*****	Proficient	8.5
C1	*****	Advanced	7.5 - 8.0
B2	*****	Upper-Intermediate	5.5- 6.5
B1	*****	Intermediate	4.5 - 5.0



COURSE CONTENT

Coursebooks



Activities

Cambridge Campus offers various sorts of enhancement activities that would develop the students' linguistic capacities such as : (Debates, Book circles, Writing Workshops, Interdisciplinary seminars) . Students will benefit as well from Communication Hub sessions every Saturday , which is an opportunity for expressing themselves orally in English .





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